



ACCREDITATION EVIDENCE

Title: Instructional Design Ed Tech

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Instructional Design

According to the Association for Talent Developer, an instructional designer "...applies this systematic methodology (rooted in instrutlional theories and models) to design and develop content, experiences, and other solutions to support the acquisition of new knowledge or skills" (Association for Talent Developer, 2020)

Together, the Subject Matter Expert (SME) and the Instructional Designer create the perfect partnership to develop the best learning environment for the students.



Best Practices for Online Learning

Course Overview & Introductin

Create a personalized home page that welcomes students to the course.

Create an infographic or video with instructions on how to get started in the class.

Modules

Create optimal course organization.

Use modules as the one-stop-shop for students to get information.

Content is Current

Review content to ensure there is no evidence that the course content has been reused.

Assessment & Measurement

Design all assessments to measure the achievement of the stated learning objectives.

Grading

Create rubrics for a multidimensional set of scoring guidelines that can be sued to provide consistency in evaluating students work.



engagement

Create Learner to Learner, Learner to Content, and Learner to Instructor.

Accessibility

Design each course to promote readability and reduce cognitive load.

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What is Instructional Design?

Instructional design is the creation of learning experiences and materials in a manner that results in the acquisition and application of knowledge and skills.

When it comes to designing a learning experience it is important to ensure the learning is effective with: defining learning objectives, developing instructional activities, and creation of assessments.

Design - Help faculty design instructional materials, assessments, and courses.

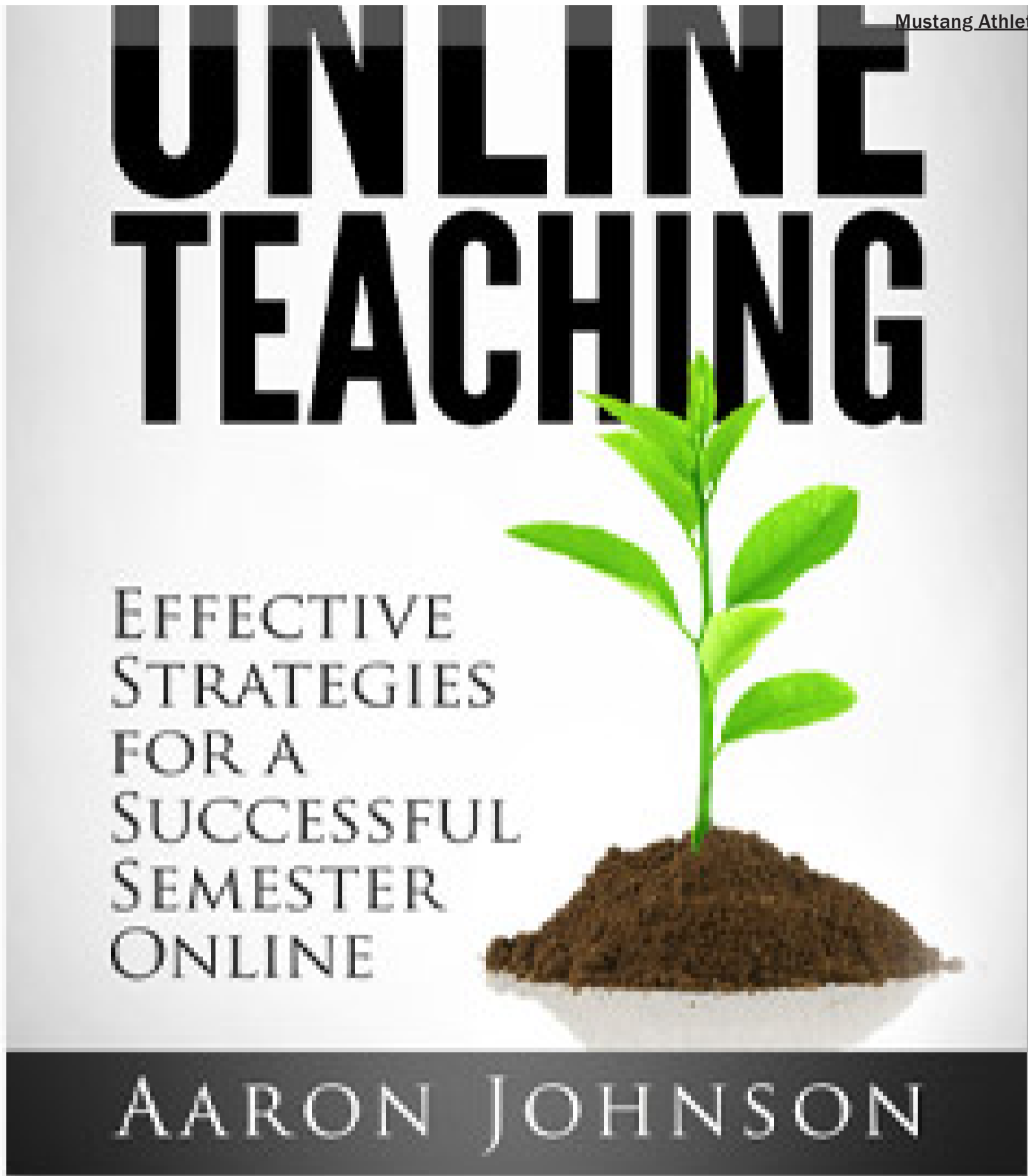
Manage - Work with faculty, administration and other stakeholders to achieve better student learning.

Train - Provide training to faculty to leverage technology and implement pedagogy effectively.

Support - Assist faculty when they run into technical or instructional challenges.

Welcome back!

A large, bold, green graphic that says 'EXCELLENT!' in all caps. The letters are thick and blocky, with a slight shadow effect behind them, set against a light gray background.



Book Study!

This semester, let's find ways to be an excellent! online teacher. This book can be purchased on Amazon, iBooks, and Audible!

Hot Topics in Instructional Design



Six Ways Text Can Make (or Break) Effective Online Course Design

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Trauma-Informed Teaching: How to Be More Intentional with Course Policies, LMS, and Scaffolding Feedback [Mustang Athletics](#) [Feedback](#)



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